

# Huronia



## NEW PRESIDENT APPOINTED - WELCOME DAVID!



Rob Thorburn Jr., CEO, Huronia Alarm & Fire Security Inc., is pleased to announce the appointment of David P. Clark to the role of President, effective October 7th, 2019. As Huronia continues to expand through ongoing acquisitions and new product and service offerings, we realized that a change to our organizational structure was required in order for us to continue to provide the level of service that is expected from us by our valued customers, shareholders and staff. David is an accomplished business and technology leader with over 30 years of security solutions industry knowledge. As a key member of our senior management team, David will be responsible for overseeing and managing the day-to-day operations at Huronia, across our three business locations. He will also be responsible for developing and executing strategic plans for continued growth in targeted areas throughout Central Ontario. [Click here to read the full press release.](#)

## NEWS RELEASE FROM THE OPP - FALSE 911 CALLS STRAIN OPP RESOURCES

(MIDLAND,ON)- Members of the Southern Georgian Bay detachment of the Ontario Provincial Police (OPP) responded to over 94 false calls to the 911 system between the 9th and 22nd of September 2019. 92% of these false 911 calls came from a cell phone or a cell phone synced smart watch with the highest percentage of false 911 calls coming from areas with the largest population, 30% of the calls occurred on Saturdays. As high as 78% of these 94 false 9-1-1 calls were "dropped calls" as the phone either lost signal or the caller simply hung up prior to speaking with the emergency services communicator which still created a call for service for the officers to investigate.

- 64% of the calls were confirmed to be accidental and 43% of those calls were attributed to be pocket dials which happen when an insecure mobile device with a large screen is equipped with an SOS feature being carried in a purse, backpack or in a pocket makes contact and dials without the owners intent to do so.
- **For every accidental call, dropped call or pocket dial received, an emergency services communicator must determine whether a real emergency exists and if police, fire or paramedics should be dispatched. With every unintentional call received, precious seconds may be taken away from someone who actually is in need of help.**
- **If you place an unintentional 9-1-1 call, stay on the line to let the emergency operator know it was a pocket dial/unintentional call. Every 9-1-1 call is taken seriously. When a 9-1-1 caller doesn't respond, that could be a sign of trouble - a possibility an emergency responder can't ignore. This then results in officers being dispatched to try to locate the caller to ensure that there is no emergency, taking up even more time dedicated to the call.**

You can prevent pocket dials or unintentional 9-1-1 calls by:

- Locking your keypad/screen if your phone has this feature and/or buying a phone case with a full screen cover to prevent contact with the touch screen.
- Avoid from programming a wireless device or landline phone to 'speed dial' 9-1-1.
- If you have a smartwatch that is synced to your phone ensure that the auto call feature is turned off.

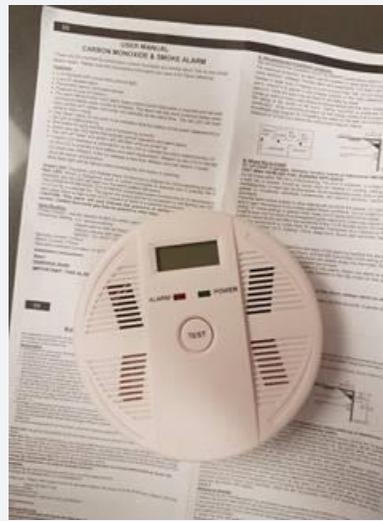
Please [CLICK HERE](#) for more information about when it is appropriate to call 911.



#KnowWhenToCall Accidental 9-1-1 Call | opp.ca

## BIG BOX STORE ACCUSED OF SELLING SMOKE AND CARBON MONOXIDE ALARMS THAT DO NOT MEET CAN/ULC STANDARDS

Our colleagues at local fire departments in Barrie and Collingwood are advising anyone who purchased a smoke and carbon monoxide detector from a big box store check to ensure that it meets [CANULC-S531 standards](#), by checking the safety listing on the alarm. It has been suggested that recent online offerings from a big box store do not meeting the Ontario Fire Code, [Section 2.13.2.1\(3\) CANULC-S531 standard](#). The Fire Departments recommend that you double-check the safety listing on an alarm no matter where or how you purchase the device. These images are examples of smoke and carbon monoxide detectors mentioned.



## NOVEMBER IS COMMUNITY SAFETY & CRIME PREVENTION MONTH!



The [Canadian Safety Council](#) has declared November national community safety and crime prevention month. As your security, life and fire safety community partner, our goal is to help bring awareness to safety topics that affect the communities that we serve. Please help us spread the word about [National Home Fire Safety Week](#) (November 24th -30th) by sharing the following information with your family and friends.

We encourage all our customers to educate themselves about fire safety for their apartments, condominiums, detached homes and cottages. It is imperative that you have functioning smoke detectors, fire extinguishers and a current fire escape plan.

- Please test your smoke alarms to be sure they are working and install new batteries every year or more frequently if required.
- We recommend installing smoke alarms with a 10 year battery life.
- Consider installing a monitored smoke alarm that will automatically transmit a fire condition from your home to one of our [24 hour ULC listed monitoring stations](#).
- Make sure everyone in the home knows the sound of the smoke alarm.
- And ensure that everyone (including overnight house guests) know how to get out of your home in case of a fire. [Click here for more information about developing a home fire escape plan](#).

Huronia has a full line of fire protection and suppression products that provide proactive solutions to help protect your family and possessions. If you would like more information about

our [fire safety products](#), including [carbon monoxide alarms](#), and monitored services, [please contact us](#). And for more information about National Home Fire Safety Week along with helpful tips to keep your family safe from fire, [please click here](#).

## HURONIA OUT AND ABOUT IN THE COMMUNITY

It's been a busy few weeks for the Huronia team!



Kevin Leonard was out strutting his stuff in red high heels on October 5th at the Midland Town Dock, in support of Huronia Transition Homes in walk a Mile in her Shoes Midland. The Midland Y's Men's Club and the Town of Midland hosted this event to help education efforts surrounding sexual assault and gender violence. All proceeds from the event will be donated to [La Maison Rosewood Women's Shelter](#) to help support programs for women and children fleeing abuse.



Huronia was also the premier sponsor of the Georgian Triangle Humane Society 7th annual Friends for Life Walkathon held at the Village at Blue Mountain on September 22nd. We were thrilled to be part of this fundraising initiative which helped to raise over \$59,000 to help animals in need in our community! [Click here for all the details about the event.](#)



A special shout out to Team Huronia who conquered the Everest Challenge on Saturday, October 19th at Blue Mountain. This dashing group of ten made FORTY ascents up the mountain (roughly 29,092 feet total, the height of Mount Everest!) to help raise significant funds for the [Collingwood General Marine Hospital Foundation](#). Last year Huronia committed \$30,000 over a three year period to the CGMHF. This year, over 500 participants took part in the event and with sponsorship's, registrations and pledges from the participants the event raised over \$300,000!



  
**Huronia** Security & Monitoring  
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